



Great Food & Great Service
With Love

1. Am I required to use the Customer Loyalty Card to receive sale prices throughout the store?

Currently, all customers will continue to receive the sale prices but those customers who have a customer loyalty rewards card will have access to special sales and promotions. All customers and employees are encouraged to use their card on all purchases to earn rewards. For each dollar spent at Santoni's, customers will receive 1 point. Once they reach the threshold of points, they will be issued a reward. You will earn more rewards based on the amount of money spent in a one month period.

3. Can I use the Customer Loyalty Reward Card for my daughter's wedding catering services?

No, Santoni's Customer Loyalty Reward Card is a Marketplace rewards program. Customers will not earn points towards rewards for delivered or event catering, tobacco, stamps or gift/beverage card purchases.

4. What do I do if I forgot to bring my card?

No problem, if you forgot your Loyalty Rewards Card, you can still access your account by inputting your phone number at the register. This will allow you to continue to earn points towards your reward even though you physically do not have the card with you.

5. How do I know when I have earned a reward?

When you have reached the number of points required to earn a reward within the given time period, you will see a reward notification at the bottom of your receipt. It will also appear on the cashier's screen. The customer has the option to use the reward at that time or save it for a later purchase. The points earned during the month period, will expire by the 15th of the following month. So, for example, rewards earned from April 1st- 30th will need to be used by May 15.

6. I am reluctant to give my personal information. How will this information be used?

Santoni's will never sell any of your personal contact information to any third party. The information collected will be used by Santoni's in order to assure efficiency and quality service when you shop at our market. It will also enable Santoni's to send you more relevant offers and rewards based on your purchasing history.

7. My spouse and child also shop at Santoni's. Do they need a customer card also or can they use mine?

Each customer should complete an application and receive their own card. The customer loyalty reward card is set up at the household level so all customers connected in one household are all earning points toward their reward level. When the reward is reached for the household, the person making the most recent purchase that caused the reward to be generated will be asked if they want to utilize the reward or keep earning towards the next level reward.

